The Sierra Madre News is the City of Sierra Madre in print. Any suggestion you may have to make it more representative will be welcomed by the management.

SIERRA MADRE NEWS

PUBLISHED EVERY WEEK AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

This paper will be as big and full of meaty reading as you help to make it. The merchants determine the size of the paper by their ads. Every citizen is a potential reporter.

VOLUME 16, NO. 6

FRIDAY, NOVEMBER 4, 1921

Greasing Rails Not Legitimate Hallowe'en Joke

MYSTERY EXPLOSION

Monday Night Passed With Much Excitement But No Arrests

Had it not been for the watchfulness of our city marshal and his assistants Halloween might have ended in a serious tragedy this year, involving a penitentiary sentence for some of local boys and a possible car wreck with attendant loss of lives on the Sierra Madre line.

Not satisfied with the usual soap-marking of windows and the moving of all loose tangeable assets of the residents, several of the boys thought it would be clever to grease the rails of the P. E. line on the grade leading up to Sierra Madre Avenue. This at the best is a dangerous grade and the cars find difficulty in making it. Had the grease been on the rails when the eleven o'clock car came in, it would have undoubtedly slipped back down around the curve out of control with great probability of a wreck.

Through the efforts of the marshal, the Pacific Electric authorities were telephoned at once of what had been done and asked what action should be taken. They told the Marshal to give the boys the choice of sanding the rails or having an arrest warrant sworn out against them.

So it happened that there was a very busy gang of boys shovelling dirt down on the Hastings Grade between ten and eleven Monday night. It is well for them that the last bit of grease was covered as the eleven o'clock car came along.

Mystery Explosion

At midnight the slumbers of the populace were disturbed by an explosion loud enough to have blown up the whole business district.

Where was it?

The trained ear of the City Marshal knew at once that it was caused by dynamite, but, he says, an explosion of that size must have left a hole somewhere, and the hole is not in evidence.However, he knows where the dynamite was bought and the finding of the dynamiter is not contingent upon the finding of the hole. He says so long as no houses are missing on the familiar landscape there are probably no more serious results than the rude awakening of the populace.

The Rapid Fire Motorist

Along toward midnight as the local force was inspecting a car at the lumber yard that had been mutilated by having bricks piled upon it, a motorist came down Baldwin Avenue back-firing his engine. Once might have been a possible Halloween prank but the second time the car came down, the Marshal started in pursuit. The last that was seen of the rapid fire motorist, he was speeding off in the night in the direction of Monrovia.

With it all there were no arrests Monday night. The Marshal takes the stand that Halloween is a time that has been set apart for the youth of the city to get some of the deviltry out of its system and so long as the pranks do not endanger life or destroy property we shouldn't object very seriously one night in the year. But when it comes to greasing rails—Ah, that is a different matter.

It Pays To Advertise "It Pays To Advertise"

The farce "It Pays to Advertise" to be presented for three nights, Nov. 17th, 18th and 19th, at the Woman's Club House is written about a known business fact, the worth of advertising; plot, situations, and dialogue all woven with business detail, true to fact and life in a particularlly clever, witty and laugh provoking way.

It deals with the efforts of the idle son of a wealthy soap manufacturer to go into business for himself with the aid of an advertising man, whose sole capital is his "gift of gab," the way it was brought about by the father and the climatic result in the son's making good.

There are two women in the cast, one whose interest in the business is because of her interest in the young man at its head, another who furthers mens interest in her to further her own business interests.

Just how all this is consumated is shown in this evening's entertainment which holds an audience's attention from beginning to end.

The director, Mrs. J. A. Probst of Pasadena is very pleased with the ability and talent displayed by the local cast at rehearsals, and promises that they will "put it over' 'in a professional way.

In the part of Grace Gibbons, she has had extensive professional experience on the dramatic and vaudeville stage in the past and is now doing much coaching and training in dramatics in Southern California. She is director of the San Bernardino Woman's Club dramatic section and other organizations.

SIERRA MADRE UPPERMOST

Your City Today is For Sale. What Will You TakeFor It?

What will you take for your city?

It is worth just as much as the evaluation you place upon it.

For upon this evaluation will depend the character of its maturity.

Sierra Madre today is in the making.

It is composed of a site that is unsurpassed in beauty, a few houses, a few shacks, a few buildings, a few fire traps, and, more important than them all, the hopes and aspirations of the citizens.

During the last two weeks we have been sounding the depths of these aspirations, and out of them as out of the smoke of Aladin's lamp, we see spread before us a dream city, that awaits only the courage of our convictions to crystalize it innto the materials of common ken, the stone and green-sward, blossoming parks and lighted windows, council chambers and amusement halls, the fitting accompaniment to the social, recreational and civic life of a home-loving people.

After all, cities are built of the stuff that dreams are made of.

There must be a starting point, a desire, a very vital desire that demands satisfaction, and the courage to satisfy it.

In one case familiar to students of civic matters, a city was built upon the desire of a groupe of boys who wanted a gymnasium, and upon the courage and vision of one merchant.

They went to the merchant and asked him for the use of a barn he owned, the only building on a block of city property.

On that block today, now enclosed with a high iron fence, stands a model civic center, with gymnasium, swimming pools, club rooms for men and women, lecture hall and even an emergency hospital, with nurse in attendance, all under the guidance of a high salaried secretary, whose business it is to provide for the recreational needs of the community.

The merchant who owned the barn saw in the request of the boys a civic need. He saw in the increased value of city property an uncollected revenue that was really earned by the city as a whole. He convinced those in authority to invest for the city in city lands, and out of the earnings of this investment was built the model civic center that you may see today in the little town of Norwood, Massachusetts.

Had the boys not had the desire, and had the merchant not had the vision to see its significance, there would have been no model civic center at Norwood.

Cities are built out of the stuff that dreams are made of.

A dream vitalized into a desire, a desire intensified into a conviction, a little courage and a little patience, and the plodding world looks on in awe at what it calls achievement.

What will you take for your city?

It is worth just as much as the evaluation you put upon it, for in that evaluation are embodied your hopes and aspirations, and out of these are built the city of the future.

If these be not there, you are not worthy of the name of citizens, but should hdie your face in shame at the sorry thing you hold up before the world as a city, with its shacks and fire-traps, its darkened streets and slothful, silent days and nights.

If these be there, why hide them longer from the buying world?

Your city today is for sale.

It is your birthright as a citizen.

Are you to sell it for a mess of potage?

Are you to stand by and let it be purchased for a gypsy camp.

Nature has given you a site that is unsurpassed in beauty.

On this site you have built your homes.

But you cannot stop there.

Your city today is for sale. Gypsies wait without the gates to make of it a shack-town, to bleed it for its rents, and give you back your four walls to house fond hopes dead for want of expression.

What will you take for your city?

As each thread of warp and woof weaves into the pattern of the fabric, so the individual desire of the citizens woven in the loom of public expression becomes the working plan for our city of the future.

If you would see this working plan in its entirety, ask the people about you what Sierra Madre needs.

The answer comes falteringly at first but increasingly sure.

"Yes, we need a City Hall, BUT the city has no money."

Norwood had no money either, but it built its civic center.

"We should have a park and playground for the kiddies, BUT it is so hard to get the people to co-operate."

My dear man, YOU are the one that is not co-operating.

"We should have new fire-proof buildings and new fronts on the wooden fire-traps that make our business district ridiculous, BUT what can you do with such a bunch of dead-heads?"

You are only calling yourself names.

"The city has the environment in which the highest art could be developed to make our home life richer by the really worthwhile things in life, BUT the people are so chauvinistic, so provincial."

Then why don't you educate them?

"Sierra Madre should have a first class residence hotel, one that would attract people of wealth and culture, BUT you can't get hotel men to come out here."

How hard have you tried?

"That land in the wash, with a little intelligent planting of shrubs and vines, would make a beautiful automobile camp, that motorists all over the state would visit, BUT there is no use trying to do anything in this town."

No use, indeed, if you do not have the courage of your convictions.

"There should be some sort of building restriction, a residence and business zone. What can one expect of a town where shacks are allowed to go up next to beautiful homes?"

It is your town. What are you doing about it?

"The city's grounds in Bailey's Canyon, with a little attention, would make a mountain park unequalled anywhere in the country for its beauty, BUT no one seems to get the idea."

You have it, good sir. Why don't you act upon it?

The fabric grows, woven on the loom of expression.

The working plans of City of the Future near completion.

On the horizon of our hopes we see looming the city of the future, its yearly Festival of Flowers an ever recurring symbol of the steadfastness of good gardeners of the city's welfare, who have not allowed the blight of Buts and Ifs to wither their worthy desires before the time of blossoming.

Your city today is for sale.

How much do you want for your city?

Are you going to be blinded by the buts and ifs of your temerity and sell it for a gypsy camp, or are you going to cling to the hopes and aspirations that are your greatest asset?

No one is going to build our city for us.

If we wait in idleness for someone else to get our idea of what should be done, it will never be accomplished.

No city was ever built by men and women who had no vision of its future.

We must either go backward or forward. We must either grow or wither, and our growth depends upon the steadfastness of those who see the needs to be accomplished.

Under their leadership, those who have no dreams will follow.

As great as are our hopes and desires, just so great is our responsibility as citizens.

Alone we can accomplish nothing. As a community, there is no limit upon us.

But community effort requires leadership and organization.

The organizations are at hand.

The leaders appoint themselves by the clearness of their vision.

We say we will not support these organizations because we do not like the way they are being managed. Then it is for us to take a hand to see that they are managed correctly.

No one has a monopoly on these organizations. They are for the city's betterment. If they are not fulfilling their function, it is your responsibility, and yours alone.

Nature decrees that we must either grow or die.

The city of the future stands with gates ajar, awaiting our occupancy. Shall we enter and enjoy the fulfillment of our hopes, or shall we waste our days with buts and ifs, concerning ourselves with our personal grievances?

Your city today is for sale.

What do you want for your city?

Its value depends upon the clearness of your vision for future, and your willingness to co-operate in its achievement.

Ticket Rush For Firemen's Dinner Begins

TO DANCE IN EVENING

Club Warns Everybody that 200 Tickets Will Soon Be Sold

Everything is set now for the Firemen's Club dinner, entertainment and dance to be held on Wednesday evening next, November 9th.

Last Wednesday the Press delivered to the Secretary two hundred tickets. We know there were just two hundred because we numbered them on the numbering machine, and we knew that two hundred would not be nearly enough to suply the clamoring populace. So we printed two hundred and twenty-five and tried to get the Secretary to accept them, but he was adamant. Two hundred was all they could feed, so two hundred remains the number, and if you want to be among those present when the food is passed around you will have to get a ticket early. It costs you a dollar and is worth two at the present high cost of food and printing not to mention entertainment, for there is to be a stage entertainment all through the meal.

The dinner commences at 6:30 sharp ,the word "sharp" being used in its literal sense, for Firemen we are told are not accustomed to wait for anyone, and they have been worked so hard of late answering false alarms that when it comes time to eat there will be no stopping them.

A short business meeting will be held during the dinner and aside from the entertainers on the stage, the Kidas Orchestra will be on deck during the entire evening.

The dance will commence directly after the dinner and those who are so unfortunate as to miss out on securing tickets for the dinner will be able to console themselves by coming to the dance.

Judging from the way the former Firemen's Club entertainments have been attended the tickets will all be sold out in a few days. We still think the Secretary didn't get enough tickets printed.

Dinner tickets on sale at Hartman's Drug Store, Welsher's Grocery Store, Pettitt's Cigar Store and by the Secretary of the club, Mr. Louis Dietz at the City Hall as well as by members of the Firemen's Club. Spectators and dancers admitted all through the evening 50 cents, payable at the door.

LIEUT. GEO. MITCHELL RETURNS HOME

Lieut. George G. Mitchell, one of the emergency officers of the World War, returned to Sierra Madre last week from Fitzsimon's General Hospital at Denver, where he has been under treatment for pulmonary tuberculosis, contracted in the service.

During the war he was instructor in military tactics to the Aviation Corps at the University of California, of which he is a graduate, and subsequently and at the time of the Armistice, was military instructor at Stanford University. He is seriously ill at the present time, but we hope that the Sierra Madre climate will soon restore him to health.

Lieut. Mitchell was under 21 when he received his officer's commission, and prior to that time was major of the Cadet Corps of the University of California.

MAJOR CHAS. FLOYD RED CROSS HEAD

The Sierra Madre Red Cross Roll Call, November 11-25, will be under the supervision of Major Charles Floyd, who has accepted his appoinntment as director, and we congratulate the local chapter in securing the services of this distinguished soldier.

Major Floyd graduated from West Point in 1911, and served with the 30th Infantry in San Francisco, Alaska and on the border between 1911 and 1916. During the summer of 1914 he was with the expeditionary forces in Vera Cruz, when the Mexican situation was extremely critical. He was military instructor at West Point during the war with the rank of major and lieutenant-colonel. He is now on the retired list and has selected Sierra Madre as his home for the benefit of his health.

Let us all enlist under the Major and enroll every adult member of the community in the service of humanity under the Red Cross banner.

DIPTHERIA SITUATION BETTER

At the time of going to press, it is reportted that five families are quarantined on account of the diptheria enidemic here. Five or six carriers of the disease are also quarantined and under close observation by the health officer.

WHY should YOU Belong to the American Red Cross?
BECAUSE It is Still Helping in the Reconstruction of the World.

Local Happenings of the Week

Vinton Hoegee has packed his duffle bag and hit the trail for a three weeks trip to Old Baldy. Some of these hot days we envy him the snow balls he can make if he gets above the snow line.

F. G. Scalzo is very much pleased with the progress of the house that is being built for him on East Central Avenue by J. F. Smith, a Sierra Madre resident and member of the firm of Smith and Smith, contractors in Los Angeles.

The Sierra Madre Garage is planning extensive improvements in the way of a drive in filling station. Milton says they have more work than they can handle and gives the credit largely to the pulling power of News advertising. We will have to give him credit for being a good judge of advertsing along with his other good points.

Mr. and Mrs. Bowers of the Canyon are packing up and moving to Altadena this week.

W. S. Franklin of Pasadena has recently come to the city to take charge of the delivery route for Sullivan's Bakery. He is to live in the house formerly occupied by W. E. Doty at 349 N. Lima Street.

Mrs. Jean Copeland, the new white uniformed manager of Sible's lunch room said she was in Sierra Madre several years ago and "My, what a change." She seemed quite surprised to have thirty in for lunch the second day she took charge, when she thought the town would hardly have time to know she was there.

WHY should YOU Belong to the American Red Cross?
BECAUSE It Is Helping the Nation's Disabled Service Men.

Mr. and Mrs. D. J. Sullivan will entertain Miss Mary Ryan over the week end at their home, 30 Windsor Lane.

Mrs. J. Milton Steinberger is very enthusiastic over the prospects of organizing a Coming of Age Club in Sierra Madre under the auspices of the Woman's Club. An explanation is given in the Woman's Club Notes.

J. F. Whiting, former editor of the News came into the office as brown as a berry early this week. He and Mr. Middleton have built and launched a huge house boat near Long Beach and equipped it like a floating hotel for the convenience of anglers and those who might desire a days outing in mid-ocean. They have a launch that leaves Pine Avenue Pier every hour. Bait lines and poles are furnished free. Mr. Whiting says they are doing a big business.

Mr. John S. Winslow of Portland, Oregon is coming to Sierra Madre to make it his home. He is building a house on North Lima Street.

Sylvane M. Ferris of the firm of Ferris and Cooper and one of the founders of the Roosevelt Memorial Association recently received from the Secretary, Hermann Hadgedorn, a small medallion in commemoration of the work he had done.

Tom Henderson it seems was inconsiderate enough to get ill just as the rehearsals for "It Pays to Advertise" were at the most exciting point, and as Tom was one of the leading men, things were in some thing of a mess for a while. Fortunately, however, his illness lasted only two days so that now they can go on with the play. Someone suggested that perhaps the thought of J. D. Mackerras's return made him well.

FOR YOU AND

Tell the World about the Town You Live in. Mail the News to your Friends. Double the Space you need to Sell Your Goods and Help us Sell Your City.

FOR YOUR CITY

20%
REDUCTION
on
Firestone Cords

10%
REDUCTION
on
FIRESTONE FABRICS

30 x 3½ Non-skid . . $12.55

Sierra Madre Garage
MILTON STEINBERGER
"A growing business in a growing town"
Main 110 Central and Windsor Lane

WOMAN'S CLUB NEWS

Reported by
Mrs. Besse Palmer Rhodes

To the President Sierra Madre Woman's Club:—

May I ask your co-operation in bringing this course to the attention of your club? Give it space on your program. Read it in full—then post it where it may be used for reference. There is nothing sporadic nor irrelevant in this course. It is designed for our use—to enable us to make effective the state-wide plan of American Citizenship to which we are all pledged. We must begin right. Leadership is necessary. Each club should send at least one person into this class. I urge the clubs to feel the importance of this request and to finance potential leaders if necessary. I long to see each club vitalized as I have been by studying under such a man as John Collier. Life took on an added happiness and wider possibilities, and I covet for each of you the joy of having your own leader for whom you are responsible and who in turn will feel her responsibility to her club.

This is active citizenship—one step in the big program we are pursuing; putting life into Citizenship and Citizenship into life. Will you be with us?

AUGUSTA W. URQUHART,
President, Los Angeles District, C. F. W. C.

The above letter is indicative of the movement which was recently born in the Federation of Woman's Clubs and is to be earnestly and intelligently fostered in the individual clubs which are the necleus of this wonderful organization. A "Coming of Age Club," will be organized here in Sierra Madre, this week, under the direction of the Woman's Club and auxiliary to it, for the purpose of which a meeting will be held at the club house, Friday evening, Nov. 4, at 7:30 o'clock. Young men and women between the ages of 18 and 21, upon whose young shoulders the burdens of citizenship are about to be placed, are urged to attend and to hear from those in charge of this great movement, an outline of the work. It should be known that the leaders in this movement, are to receive a two weeks course of intensive training in the extension department of the University of California, under John Collier, Miss Ethel Richardson and Mr. E. B. De Groot. It is planned to interest the young people of these clubes in civil government, making a special study of American Statesmen and inventors.

Each month a prize will be given to the member turning in the best paper on the subject of study for that month. On the Fourth of July, as the culmination of the season's study, the member writing the best paper on "American Citzenship" will receive a beautiful medal, showing the gerat Seal of the United States of America, with the reverse side, having for the first time, been cut into a die. Parents, this is your opportunity to become the means of vitalizing the civic consciousness of your own and other boys and girls, about to reach their majority, by using all of your influence toward having them become active members in this club. Remember the date of the first meeting, Friday evening, November, 4.

Dancing Class

Sensing the general movement which is astir in all parts of the country, to place ball-room dancing on a higher scale than it has been for some years past, the Woman's Club is giving the opportunity to dance lovers, in this city, to avail themselves of a series of elevating lessons under the capable direction of Madame Dowdell of the Egan School of Los Angeles, pupil of Duyrea, of New York. The first lesson will be given in the club parlors on Saturday, November 12th, from 7:30 to 8:15, following which, practice dancing will be enjoyed up to 10 o'clock. Madame Dowdell will be assisted by Mr. Weston and Miss Banks, who have appeared twice in most pleasing feature dances at the regular club functions. These dancing classes will be chaperoned each evening by ladies of the club. Persons desirous of joining the class or of simply taking an occassional lesson, are requested to meet Madame Dowdell on Saturday evening, the 12th.

NEWS WANT ADS—It is costing you good money to have that bungalow vacant. There are an average of fifty changes every month in the population of Sierra Madre. The way to come in on these changes and get out with a profit is to use want ads.

Clark-Jewel Gas Ranges

With Lorain Heat Regulator, the latest, most wonderful and reliable gas appliance, automatically regulating Oven temperature.

SIERRA MADRE HARDWARE CO.

Our New Line
OF
Simmons 2-in. Continuous Post, light steel Beds (ivory) will please you.

Our complete ivory *Bedroom Furniture* will give you that restful feeling.

Our new assortment of *Beautiful Rag Rugs* will give your bedroom or bath the final touch of comfort.

12 N. BALDWIN **Roland Adams** BLACK 8

Professional Cards

Pasadena phone Fair Oaks 606
Sierra Madre phone Black 3
BERGIEN, CABOT & SCHMITT
Undertakers
Lady Attendant. Ambulance Service.
122 Garfield Ave., Pasadena, Calif.

H. J. MITCHELL
Salesman, Sierra Madre Garage Co.
"New Fords for Old"
Main 110 Ask for "Mitch"

ALICE B. DIAS, Oph. D.
Graduate of the California Optical College
Eyes Tested and Glasses Fitted
Office at residence, 249 W. Highland

REPAIRS OF ANY KIND
Household Furniture, Bric-a-Brac, China, etc.
SAWS SHARPENED
M. CAVENAGH
242 Santa Anita Court
Phone Red 49

A RESTAURANT
Offering good wholesome food at reasonable prices is at your service from 6 a. m. to 11 p. m. at 166 Mountain Trail Avenue.
F. H. TILDEN, Prop. Phone Red 55

MOUNTAIN GLEN SANITORIUM
G. W. HARRIS, M. D.
Specializes in the care and treatment of tuberculosis and constitutional diseases
Phone Red 40 Sierra Madre, Cal.

Lowest Subscription Rates
on all magazines and periodicals. Subscribe through us and save time, money and trouble.
CARL YOUNG
261 N. Adams Phone Blue 169

Cement and Rock Work, Cesspools
D. & G. BUCHAN
389 Sturtevant Road.

Expressing
Trips to and from Los Angeles. Reasonable rates.
I. B. GOLDBERG
Phone Black 142 171 Adams

Physician and Surgeon
E. L. JACKSON, M. D.
161 N. Auburn St. Phone Green 3
Office hours: 10 to 12, 2 to 4
Residence, 89 N. Auburn
Phone Red 52

Dr. N. H. GOODENOW
Physician and Surgeon
71 North Baldwin Avenue
Telephone Main 151

LLOYD L. KREBS, M. D.
Sierra Madre Office, 4 N. Baldwin
Tues., Thurs., Sat.—11 to 12:30
Phone Main 60
Pasadena Office, 461 E. Colorado
Phone, Colo. 630
Residence, 415 Oak Lawn, So. Pas.
Phone, Fair Oaks 584

DR. THOMAS WARDEN
Dentist
Office Hours: 9 to 12 and 2 to 5
71 N. Baldwin Avenue
Main 151-2

F. P. MILLER, M. D.
Practice limited to diseases of the lungs and throat
Appointments made at any time.
Call Phone Blue 37

CEO. W. GROTH, D.O., M. D.
Also MARY GROTH, D. O.
Office: Sierra Madre Hospital
122 N. Baldwin Avenue
Calls answered day or night
Phones: Blue 144; (Res.) Blue 73

MAY CULBERTSON LAIDLAW
Osteopathic Physician
Hours by Appointment
Office and Res., 83 N. Sunnyside
Phone Green 43

R. H. MACKERRAS, M. D.
Sierra Madre Office 8 N. Baldwin
Hours: Mon., Wed., and Fri. afternoons by appointment. Phone Main 53. Pasadena Office: Central Bldg. Phone Colo. 334. Res. Phone, Colo. 1191.

PAINTING—TINTING
PAPERHANGING
SIGNS—GRAINING—ART DECORATIONS
HIGH CLASS WORK
J. D. TUCKER
Phone Green 80. Res. 111 Suffolk

Upholstering done neatly at reasonable prices
Charles Corbin
26 N. Auburn Ave., Sierra Madre

ALLEN T. GAY
Funeral Director
Phone Main 93. 201 West Central
Sierra Madre, Cal

SAINT-CYR SANITARIUM
Treatment consists of the Fast Cure and Milk Diet. No tubercular cases received.
140 So. Hermosa. Phone Green 166

CURTIS H. GOODENOW
Special Agent
New York Life Insurance Company
Phone Main 151. Sierra Madre, Cal
Residence, 65 N. Baldwin

JESSIE WARD
Landscape Gardner
Plans furnished—Work Superintended or taken by contract
Call Ward Nursery, Mt. Trail and Laurel. Phone Blue 29

StillGoingStrong
SIBLES BAKERY

We are headquarters for the best bakery goods in this vicnity.

Don't forget that you can buy our bread at the leading grocery stores.

Special orders taken for cakes.

Our lunch room is now open and we are serving meals at all hours. Special business men's lunch at noon.

Mrs. Copeland's motto is "Quick Service." Give her a trial.

OPEN ON SUNDAY

Sible's Bakery and Lunch Room
28 North Baldwin Ave. Telephone Blue 38

$2 EXCURSION FARE
from LOS ANGELES
to the
AUTUMNAL GLORIES
of
MT. LOWE

7 Day Limit Excursion Fare
Tickets on Sale by Agents Only

NEVER MORE BEAUTIFUL
NOW IS YOUR OPPORTUNITY

PACIFIC ELECTRIC RAILWAY

Do you wish to
BUY, RENT or SELL
Sierra Madre Property

WE are in a position to offer you complete listings and prompt and courteous service at all times.

ANDREWS & HAWKS
LICENSED REALTY BROKERS
Real Estate *Loans* *Insurance* *Notary*
27 North Baldwin Ave. Exchange 2

FERRIS & COOPER
SUCCESSORS TO WILLIAM WALKER
REAL ESTATE, INSURANCE, RENTALS
List your property for sale or rent with us
Have demand for more places than we can supply
If you want quick action give us your listings
Phone Red 22. 22 North Baldwin Ave.

Windsor Manor Sanatorium
MT. TARA SPRINGS

The foothill site of Windsor Manor is on record by an International Medical Commission as the best climatic health station in America for bronchial affections. The least atmospheric variations on the Pacific Slope are registtered at this site. Elevation 1500 feet. Incomparable view of the valley from mountain to ocean. Spacious hotel and annex of 20 bungalows. Resident physician. Bronchial troubles, neurasthenia and constitutional diseases. Rates from $35.00 upward weekly, including general nursing and attendance. Telephone Green 109.

Strickland's Feed Store
41 N. Baldwin Phone Black 22
SELLS FOR LESS
All Kinds of Poultry Food, Grain and Hay.
Highest Quality - Lowest Price

BATHS
Tub Baths, 35c; Shower Baths, 35c; Cabinet Sweat Baths, $1.00
SAINT-CYR SANITARIUM
140 S. Hermosa Phone Green 166

Curtain Scrims and Nets

One-Third Less

They are all new, fresh and crisp. We were fortunate in buying a lot, about 500 yards, at quite a reduction from the regular wholesale price, and will pass the saving to you.

Marquesetts and Voiles, 34 to 40 inches wide, in White, Cream and Ecru, in extra good quality, mercerized; some with ribbon border. Regular price 50c and 65c—

39c

Extra fine 40-inch Voile, Figured Nets and Silk Stripe Marquesette—goods that sold up to 90c yard—

55c

Outing Gowns

Special lot Woman's Outing Gowns, full cut, neatly trimmed. Five dozen at this price—

$1.00

J. F. SADLER & CO.

Phoenix Hose — Standard Patterns — Warner Corsets

The Eden

We are limited to number of Eden Washers at

$119.75

ORDER AT ONCE

Sierra Madre Electric Co.

Phone Main 120-2 — G. I. FARMAN

NEW

Greeting Cards

FOR

THANKSGIVING

THE SIERRA MADRE PHARMACY

F. H. HARTMAN & SON

PHARMACEUTICAL CHEMISTS

25 N. BALDWIN AVE. — PHONE BLACK 25

GROCERIES

New Crop Dry Fruit Just Arrived

Extra choice Dry Peaches, 20c. Saturday special ..... 18c lb.
Extra fancy Dry Apricots, 30c. Saturday special ..... 26c lb.
New Sunmade Seedless Raisins, 15 oz. package, 30c. Saturday special 25c
Shamrock Fancy Muscat Seeded Raisins, 15 oz. package, 25c. Saturday special 23c
Tinfoil Brick Figs, 10c package. Saturday special ..... 3 for 25c

DROMEDARY DATES
FRESH DRY PRUNES
NEW PACKAGE DRY CURRANTS
MANY OTHER VARIETIES OF FRUITS

C. M. Nomura

PHONE MAIN 46 — BANK BUILDING

Everything at lowest Market Prices

Social Activities of the Week

Reported by Mrs. W. R. Lees

NOTE: Items for this column should be in the hands of the reporter not later than Tuesday evening to insure insertion and avoid inaccuracies. Items turned in after ten-thirty Wednesday morning will not appear in the current week's issue. Phone Green 79.

Miss Ethylyn Lynn of Long Beach, who has just completed a duplex house on Sycamore Place, is now occupying the south flat.

Mrs. H. Farmer of South Lima Street left last week to visit relatives in Hollywood, where she will recuperate from an attack of pneumonia.

Mr. and Mrs. J. D. Mackerras returned home Monday from an extensive trip through the East and Canada, and reported having a delightful trip.

Mrs. W. E. Morrison of North Baldwin Avenue had as luncheon guests last Wednesday Mr. and Mrs. Fremont Cobb, W. W. Haynes, Mrs. Rhodes and Mrs. Lees of Los Angeles.

Mrs. William Honeck, who has been visiting her mother, Mrs. M. Timberlake, on West Mariposa, left Saturday for her home in Hollywood. Mrs. Timberlake returned with her for a short visit.

Mrs. Burton Andrews and Mrs. Harry Bourne will entertain the Modern Priscilla on Thursday afternoon at the home of the latter, 119 West Grand View Avenue.

Mrs. Russell McKinley of Audobon Court, Sierra Madre Canyon, was hostess to the members of the Acorn Club last Wednesday afternoon. After a brief business session, a social hour was enjoyed and light refreshments served. Those present were Mesdames D. Paul Heckathorne, Charles Gilmore, E. DeF. Smith, S. Petsel, Frank Hetrick, O'Bear, George Johnstone, H. Clay, Reavis and Russell McKinley.

Mr. and Mrs. Joseph Stamp and son and Mr. and Mrs. C. L. McLane of Alliance, Ohio, arrived here last Monday and are at present staying at the home of Mr. and Mrs. E. C. Newton on West Live Oak Avenue. They made the trip by auto in fourteen days, which included a stopover at the Grand Canyon one day. Mr. and Mrs. Stamp are old time friends and neighbors of the Newtons and expect to locate permanently in Southern California, possibly in this ideal foothill city. Mr. and Mrs. McLane will also locate in Southern California.

WHY should YOU Belong to the American Red Cross?
BECAUSE It is Helping to Safeguard American Life.

★ 111 one eleven cigarettes

The Three Inseparables

One for mildness, VIRGINIA
One for mellowness, BURLEY
One for aroma, TURKISH
The finest tobaccos perfectly aged and blended

20 for 15¢

The American Tobacco Co. ★ 111 FIFTH AVE. NEW YORK CITY

Rev. Norman Inwood of 929 East Grand View Avenue underwent a major operation on Tuesday at the Good Samaritan Hospital in Los Angeles. He is recovering nicely.

Mr. and Mrs. Randolph Wood will soon locate at 355 North Hermosa Avenue. They have leased the place for a year from the owner, J. F. Whiting, former editor of the News.

Father Ruggles, the chaplain of the Los Angeles City Jail, his wife and sister, were guests on Sunday at the home of Mrs. Norman Inwood on East Grand View Avenue.

Miss Alice Hanks of Santa Barbara was the guest of her sister, Mrs. J. N. Hawks, on East Grand View Avenue for several days. She returned to Santa Barbara Wednesday.

Mr. and Mrs. E. W. Williams and daughter, who have been residing in Harvey Steinberger's house on West Central Avenue, left here last week to make their future home in New Mexico.

Mr. and Mrs. W. E. Bayard of Los Angeles were luncheon guests last Tuesday of Miss Hardenbergh and Doris Bayard on East Laurel Avenue. Mr. and Mrs. Bayard have just returned from an extended trip through the East, making stops at ten different states en route.

Rev. and Mrs. W. J. Thompson, Mrs. C. E. Cook, Miss Gertrude Cook, Miss Clara Largar and Miss Annie Green formed a party to attend the Pageant of the Crusaders, which was given last Friday night in Pasadena.

Mrs. Jack H. Wright, city editor of the Sierra Madre News, has been laid up with a severe attack of influenza for the past week. Her many friends will be glad to hear that our human dynamo of mentality, diplomacy and executive ability will again be with us shortly.

Mesdames W. J. Lawless, E. W. Camp, W. S. Hull and Fred Greibenow were also among those who attended the card party and musical at the Hotel Ambassador on last Thursday afternoon, which was given for the benefit of the General Welfare Work of the Council of Community Service of California. Fully three hundred guests were present on this occasion. Mrs. Lawless captured a prize in bridge, while Mrs. Greibenow captured one in the game of Five Hundred, which places our Sierra Madre card players among the expert class.

Mr. and Mrs. Henderson Childs of Pasadena, formerly of this city and well known in social circles here, entertained on Saturday with a Hallowe'en party. The guests were seated at small tables. The Hallowe'en motif was carried out in all the appointments. Orange colored candles were used in illuminating the rooms. Guests from Sierra Madre were Mr. and Mrs. Donald Ashmore, Mr. and Mrs. George Morgridge, Mr. and Mrs. Randolph Wood, Mr. and Mrs. Innis Kinney. Pasadena guests were Mr. and Mrs. Ernest Yerxa, Mr. and Mrs. Ralph Hopkins, Mr. and Mrs. Dan Miller, Mr. and Mrs. P. Carr. Los Angeles guests were Mr. and Mrs. Paul Baugh.

Portia Wallace entertained a number of friends Friday night at a Hallowe'en party in her home on San Gabriel Court. The rooms were prettily decorated with the Hallowe'en colors, the center piece for the table being a Jack o' Lantern, with place cards and refreshments carrying out the color scheme of orange and black. The guests who enjoyed this affair were Marion Barrett, Margaret Lander, Margaret Greibenow and Elizabeth Glidden, Charles Hull, Richard Lees, William Cover, Roger Huston, Preston Schwartz. The evening was spent in games, fortune telling and other seasonal diversions.

THE FIRST NATIONAL BANK

Capital $25,000.00
Surplus and Undivided Profits $11,000.00

Directors and Officers:

Charles S. Kersting, President. — F. H. Hartman, Vice-Pres.
H. E. Allen, Cashier. — Chas. W. Yerxa, Vice-Pres.
M. F. Seeley, Assistant Cashier. — J. B. Coulston, Director

Interest Paid on Term Deposits
Safety Deposit Boxes for Rent

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wall Board, Roofing Papers, Cement, Brick Lime and

Lumber for All Purposes

Phone Black 23 — Sierra Madre California

SPECIAL FOR THIS WEEK

Fully guaranteed Ivory Dresser Clock, $5.00
Railroad Special Gold Filled, 17 Jewel Watches, $39.00
We Buy and Sell Diamonds.

Opposite P. E. Station — **FRANK FRAIBERG** — Phone Red 127

REAL SOON

We are going to show you the most wonderful display of Holiday Goods ever exhibited in Sierra Madre.

Toys and Everything

November Victor Records Are Here

Kodak Developing and Printing
Sewing Machines for Rent

Woodson F. Jones

PHONE BLACK 75 — 31 NORTH BALDWIN

We also Repair Talking Machines—all makes.

Little Pals JUVENILE FOOTWEAR

The Happiest Children wear "Little Pals."

Buying your children's shoes is no trifling matter these days. There's fit—material—durability—and most important of all, *economy*, to consider. The thrifty mothers of this city are buying "Little Pals" for their boys and girls—and for good reasons, too! "Little Pals" have demonstrated their durability. They outwear two pairs of ordinary shoes because they are doubly reinforced at the strategic hard-wear spots.

They've made their way by the way they're made

OLSEN'S SHOE SHOP

34 BALDWIN AVE. — Henry Olsen, Prop. — Phone, Green 38

Central Market

CLOSED ALL DAY

Friday, Nov. 11

On account of Armistice Day we will be open all day Thursday, Nov. 10th, and closed all day Friday, Nov. 11th.

M. D. WELSHER

Grocery Phone Main 6 — Market Phone Main 97

Coal : Wood : Briquets

HAY AND CHICKEN FEED OF ALL KINDS
We have what you want and are here to please you.
LOWEST PRICES—BEST PRODUCTS
Phone Main 50 and get prompt attention.

SIERRA MADRE FEED AND FUEL COMPANY

"Quality First"

For High Grade Painting, Paper Hanging, Decorating and Sign Painting, see

STEINBERG

The Man Who Knows How.

Phone Blue 157 — Sierra Madre, Calif. — 30 South Lima St.

SIERRA MADRE NEWS

Published by
THE SIERRA MADRE PRESS, Incorporated
Telephone Black 42

Subscription Rates

Three months	.75
Six months	1.25
One year	$2.00
Outside Los Angeles Co.	3.00
Three Year	5.00

GLENN E. PALMER
Managing Editor

JESSICA H. WRIGHT
City Editor

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

FRIDAY, NOVEMBER 4, 1921 VOLUME 16, NO. 6

What the Firemen's Club Means to Sierra Madre

HOW many people in Sierra Madre realize the full significance of what is happening today on the corner of Baldwin and Auburn Avenues?

It is doubtful if a hole in the ground and a few standing timbers ever meant more to a growing community than does this one.

It is the Firemen's Club to be sure.

But more than that.

It is a successful experiment in community effort.

It points the way to future achievement.

It rallies in friendly and enthusiastic co-operation the progressive elements of our city.

It makes of a scattered group of INDIVIDUALS a COMMUNITY through community aspiration and community effort.

It forms a vital nucleus out of which will grow a city united and a city efficient.

It is a social center fostering through the social instinct a community consciousness.

It gives to the city its greatest need, a center for constructive recreation

To be sure, the Firemen's Club gives us fire protection at no cost of upkeep to the residents protected.

This alone should make us support it to the limit, but this is not all that the hole in the ground and the standing timbers mean to Sierra Madre.

The American Red Cross No Longer a Hope, but a Fact

THE American Red Cross today stands not as a hope, but as a fact, upon the threshold of its most important era. If this confident prediction is to be realized, it is of mighty significance, for if what this organization is yet to do exceeds in importance what it has already done, it will indeed be the greatest institution of mercy the world has ever known. One look into the program to see what sort of service is foreseen for this institution, whose banner has been seen wherever there is want or woe from flood or fire or famine or pestilence or war, the world around. It has but lately come from saving thousands of lives and feeding tens of thousands out on the other side of the earth, in China, where half a million died, but where probably three or four millions were saved from death. It has been stayed on this side at the borders of Russia only because the Soviet Government has not permitted its representatives to enter, but even there it has put its supplies in other hands.

That which is first in the program of the Red Cross is also first in its purpose—the care of disabled veterans and their families. This is considered its "most sacred obligation." Then comes the service of health protection, especially in co-operation with the schools and with health authorities. The "rural community" appears so often among the topics as to suggest that it is these ill-served parts of our commonwealth that are particularly to be ministered to by those who enlist in this service—a service which is increasingly coming to be preventive and educative rather than curative. First Aid is still on the program, but directions as to making bandages and dressings have disappeared. Child nutrition has become more conspicuous than the canteen for soldiers. There is a "lack of woman's nursing," but it is not in military hospitals; it is in lonely country places. Intermingled with it all is the most appealing of all these services—that of children who, under the same symbol and under the name of the Junior Red Cross, learn habits of mercy and of neighborliness with the children of other lands.

So has the American Red Cross, while maintaining its organization in readiness for any great national or international emergency, found at home a new field for its activity, which will make it more serviceable to humanity than it can be merely, or chiefly, as a salvaging institution. It is, as a noted British chemist has put it, supplying a nature-motive as distinct from a state-motive, or even a world-motive, by directing universal effort toward making nature help man to healthier and to happier existence.

We bet if mules could talk, there would be some forcible opinions expressed in this town as to humans who have nothing better to do than dig earth out of one place to make a hole and haul it away to dump in another where nature has already provided a hole.

Oh, for Just an Ordinary Laborer to Do a Day's Work

LIFE is so full of perplexing problems. It is so very difficult to reconcile the things one hears with the things one personally observes.

Just at present the papers are full of unemployment. There are conferences about it and all the great minds are pondering solutions, but if some kind soul will tell us where to get a regular man to do an honest-to-gosh day's work in our yard, it will be greatly appreciated.

In Pershing Square in Los Angeles, and on many of the street corners, men are to be seen in large numbers, all declaiming against the injustice of the social order which has thrown them out of a job; but will they come out to this town and work for four iron men a day? They will not!

One of our local contractors confided a tale to the editorial ear the other day which struck us as illuminating. He had a big job on and was paying top notch prices. It was a warm day, not appallingly hot, but pretty warm. One big, husky specimen who was wheeling barrow loads of sand sweated somewhat over the operation, and said sweat ran down his noble brow.

He stopped his work, announced that he hadn't had to work hard enough for three years for sweat to run into his eyes, and he didn't propose to begin now, demanded his pay, and quit the job! Poor, downtrodden sufferer from a capitalistic system!

We wish to mention right now that that man wasn't one of our citizens. There are more than a few around here who know how to work and who are not in the least afraid of it, but they seem to keep steadily employed, and no howls about unemployment are emanating from those quarters.

Is it possible that there is some slight connection between these facts?

The path of an editor is not as a general rule strewn with rose petals and laurel leaves by admiring readers. Most people can think of so many ways of improving his style and increasing his range of subjects. But occasionally a gleam of sunshine falls across his troubled world, and such a one is contained in a letter we just received from Bailey's Island, Maine, which says: "I am enclosing money order for $3.00 for a year's subscription to your very much alive paper. I wish the News every success." It is some comfort to be appreciated on the "stern and rockbound coast."

News of the Churches

CHURCH OF THE ASCENSION

Rev. Wm. Carson Shaw, Rector.
Holy Communion 8 a. m.
Sunday School 9:45 a. m.
Morning prayer and sermon, 11 a. m.
Evening prayer, 7:30 p. m.
Woman's Guild meets every Friday at 2:30 p. m.

NEW THOUGHT LECTURES

Under auspices of Home of Truth, Los Angeles, founded by Mrs. Annie Rix Militz. Every Tuesday afternoon, 3 o'clock, 49 East Central.

BETHANY

Dr. W. H. Rawlings, Pastor.
11:00 A. M. Morning Service.
6:30 P. M. Senior Young People's
7:30 P. M. Evening Service.
Wednesday evening 7:30 prayer meeting.
Mr. F. R. D. Moote, Sunday School superintendent.
Rev. A. H. Miller, conductor adult's Bible class.

THEOSOPHISTS

The Children's School of Theosophy, under the direction of The United Lodge of Theosophists, will be reopened on Sunday morning for the winter season. Parents who are interested are invited to visit and to send their children. There is no charge or collection. Ten o'clock Sunday morning, at 162 East Central Avenue.

ST. RITA'S CATHOLIC CHURCH

Rector, Rev. F. Woodcutter
Corner Highland & Baldwin Avenues.
Sundays and Holy days of obligation, Mass at 9:00 a. m., Week days, Mass at 7 a. m., during Lent at 7:30 a. m. Instructions for children Saturdays at 9:00 a. m., Confessions Saturdays at 7:30 p. m.

CONGREGATIONAL CHURCH

A Community Church, open to all who believe in the Lord Jesus Christ.
Rev. W. J. Thompson Minister.
Sunday School 9.45 a. m. Geo. Morgridge, Superintendent.
Adult Bible Class.
Christian Endeavor Society, 6:30 p. m.
Church services 11 a. m. and 6:30 p. m.
You are invited.

CHRISTIAN SCIENCE SOCIETY

11:00 a. m. Morning Service, sub-o'clock, 49 East Central.—Nov. 6, "Adam and Fallen Man."
Services of the Christian Science Society of Sierra Madre are held in the Kindergarten building West Highland Avenue.
Testimony meeting Wednesday 8 p. m.

Garden Calendar for November

By JESSIE WARD

LANDSCAPE alterations can be carried out now. This is the time to make new lawns and renovate old ones. Keep center of lawns clear of shrubbery and flower beds. These should be placed to the sides of the lawn.

As shrubbery requires much less care than grass, it is a good plan to cut the area of the lawn down by planting shrubs around the sides of it. However, a little lawn is quite essential and will set off the shrubbery and flowering plants as a frame sets off a picture.

Shrubbery that is established in pots, boxes and cans can be very easily transplanted now, and those that are to be moved direct from the ground can be "balled."

By "balling" is meant carefully digging around the plant that is to be moved, leaving a cake or ball of dirt about the greater part of the roots. This ball of dirt is then tied up in a piece of burlap. One must be careful not to break the ball in the process. The plant can then be moved and planted in its new position, burlap and all. The burlap soon rots away.

Young bedding plants can easily be transplanted with a trowel. Trees and shrubs that drop their foliage in the winter can be moved in their bare roots. All leaves should be taken off and the limbs pruned back a little. It is best to prune all shrubbery that is being transplanted unless they are established in pots or cans.

To insure quick growth for newly planted shrubbery, put fertilizer in bottom of the hole before planting, placing about four inches of soil between fertilizer and the roots of plant. This will keep the roots from direct contact to the fertilizer at first.

Stake and tie up all slender and delicate trees and plants. We are liable to have heavy winds at this time of year.

This is a splendid time in which to plant hedges. They are much better looking than fences and serve as boundary lines and wind-breaks.

For the low hedges use Lonicera, Myrtus, Lantana or Privet, and for the high hedge nothing is better than the Monterey Cypress, unless it is the Guavas, which are both ornamental and useful. The red or yellow Strawberry Guava and the Pineapple Guava or Fiejoa are best. The fruit of these plants make most delicious jelly and are always salable in the markets.

Renovate the fern beds now or make new ones. Ferns must have shade and loose soil. Plant begonias, fuchsias and forgetmenots in the fern beds for color.

Cut back the dahlias now, and if the space in which they are growing is needed for winter annuals, dig the tubers, cover with sand and store in a dry, cool place.

If your bulb planting has been postponed, it is not too late to plant now. Daffodils, cluster narcissus, freesias, iris, amaryllis, Watsonias and gladiolus are all of easy culture here.

For winter bloom, plant now the young plants of pansies, stocks and snapdragon. They should be planted in beds or borders, each plant about one foot apart.

The following fruit trees can be planted: Oranges, lemons, grapefruit, loquots, sapote, cheromoyia and guavas; and in small fruits, the strawberries.

SIERRA MADRE PRESS Inc

SMP

SIERRA MADRE
LOS ANGELES

IF A THING IS WORTH saying in type it is worth saying well.

There are as many ways to present a printed message as there are facets to a diamond.

When you buy printing you buy paper and ink PLUS labor, brains and good taste.

Upon the amount you pay depends the measure of brains and good taste you receive.

DO NOT DECEIVE YOURSELF.

You can buy cheap printing just as you can buy your glasses at the five and ten cent counter. But you get what you pay for.

If you want good printing, we have right here in Sierra Madre an organization and an equipment that cannot be surpassed anywhere in the State.

Come and see for yourselves.

FRANKLIN PRINTING PRICE LIST

All of our prices are based upon the standardized Franklin Printing Price List, the "one-price-everything-marked-in-plain-fig-ures" idea applied to printing.

THE SIERRA MADRE PRESS

Next to the Post Office
Telephone Black 42

All-American Stars Arrive for Big Game

With five All-American players and 17 sectional stars, the Ninth Corps Army Team will arrive in Pasadena Monday, November 7, to complete their final training for the Armistice Day Game with the Pacific Fleet at Tournament Park.

Coached by Major Louis A. Merrilat, himself an All-American end and former Westpoint Coach, the Army supporters feel confident of a real battle against the Navy.

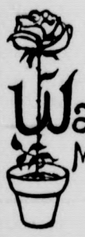
Captain Eglin, Private Stanovich and Private Mitko from Ross Field are on the squad. The Army team this year has won four games and lost one, their first one.

Perhaps the greatest battle ever seen in Pacific Coast Football will be staged November 11, the Army Team smarting under the defeat of last year. Three months of the most strenuous training possible has perfected a fighting machine equal to the Navy, if not superior. The line averages 199 lbs., and the back field 180 lbs.

Cut Flowers

Funeral Designs

We Deliver



Ward Nursery
Mt Trail & Laurel Aves
Phone Blue 29

SPENCER Rejuveno CORSETS

Have your corsets specially designed for you.

Mrs. Alice White Anderson

Phone Green 125 for appointment.

REGISTERED SPENCER CORSETIERE

Our City 33 Years Ago

The following items are taken from the Sierra Madre Vista of June 9, 1888. Even then they were talking about a beautiful hotel in the mountains, and the local paper was being sent into far lands.

OUR EASTERN READERS

Many copies of the Sierra Madre Vista are being sent by our citizens to friends in the East, and also to Canada, England, Ireland, and some even to Old Mexico. This is done by our people from pure kindliness of heart. Most of them are comparatively recent arrivals here, and they are so happy in their present surroundings, finding everything in their new homes so different and so much more enjoyable than what they left behind them, that their first impulse is to send the glad tidings of a new-found paradise to the loved ones they have left behind.

And they have found that a good local newspaper, sent regularly for a few weeks, gives their friends the most correct ideas of the country, presenting the every-day life and doings, hopes and fears, pursuits and pastimes here.

A FINE HOTEL SITE

We went in company with Mr. N. C. Carter a few days since to see what he claims to be the finest site on the coast for a splendid hotel. This site is on a bold promontory jutting out from the mountains just back of the eastern end of the Sierra Madre tract, which, if constructed by a skilled engineer at a cost of many thousands of dollars, would not more perfectly fit the purpose to which he has dedicated it.

All that Mr. Carter requires to begin his enterprise is an experienced practical hotel manager to join him in it, and he is at the present time negotiating with several such. One man with plenty of backing who has inspected the site is very enthusiastic over it, and it would open the eyes of our citizens pretty wide if they could hear all he suggests as a possibility of the near future.

And this was thirty-three years ago, and we are still talking about a hotel.

Mr. H. W. Robinson, School Census Marshal, has just completed the census of the children residing in this district, and sent in his report. Total number between 5 and 17 years, 176—92 male and 84 female; number under 5, 72; number of births the past year, 14.

Little four-year-old Ethel Bower showed that she was a chip of the old block by driving the 'bus team all over the tract a few days ago; and the horses were not "Lunkheads" either. True, her father sat beside her, but he rendered her no assistance whatever.

Mr. S. R. G. Twycross went over to Santa Catalina Island, Thursday last, for a few days' recreation before assuming the duties of Zanjaro, to which office he has just been appointed by the directors of the water company.

Mr. Crow, the contractor, now has a force of men energetically pushing work on the pipe line to connect with the new reservoir, which has been completed. The work will not lag under his direction, and there should be water in the reservoir before many days.

A large party of Sierra Madre people left Thursday morning for a two weeks' holiday and fishing excursion to Redondo Beach, San Pedro and Santa Monica. The party consisted of Mr. and Mrs. S. G. and Master Walter Brooks, Mr. and Mrs. W. Y. Jacques, Mr. and Mrs. H. W. Jacques, Messrs. J. W. Bower and Emile Deutsch and Master Sam B. Marshall. If they expect us to believe their fish stories, they had better bring us substantial proof of their success as anglers. And pickled mackerel or salt herring won't count. No funny business, mind you. Good fresh fish or no piscatorial fame.

MISSIONARY SOCIETY TO MEET TUESDAY

The missionary society of the Congregational Church will meet on Tuesday, Nov., 6 at two-thirty o'clock P. M. at the home of Mrs. S. M. Karicofe 83 East Alegria street. At three o'clock P. M., Miss Marie C. Brehm of Long Beach will speak on the subject, "Missions and Disarmament." Miss Brehm is a speaker of national and international reputation. The public is invited by the society and by the hostesses, Mrs. Morgridge and Mrs. Karicofe, to attend this meeting.

ANCIENT PRISCILLAS TO MEET

The Ancient Priscillas will hold the first meeting of the year at the home of Mrs. J. G. Blumer, 369 North Auburn Avenue on Tuesday afternoon, November 8th at 2:30 o'clock.

SISTER OF OLD RESIDENT DIES

Word was received by S. R. G. Twycross on Friday morning of the death of his sister, Mrs. Alice Holmes at Cedar Grove, Maine, the homestead of the family. Mrs. Holmes has been ill for some time, but not seriously and her sudden demise was a shock to her relatives and friends. She had left her own home to care for her mother at Cedar Grove. She is survived by her husband.

FALSE ALARMS GIVE PRACTICE TO DEPT.

Over zealous residents continue to supply the Fire Department with what it lacks in the way of weekly practise by turning in false alarms. On Wednesday morning last Floyd-Anna Lodge in the Canyon supplied the destination for the weekly practise trip. It seems that the chimney was so hidden by the thick foliage that the smoke issuing from it gave the appearance of coming from a blazing roof.

COMMUNITY CLUB TO MEET

The Men's Community Club will hold their regular monthly meeting on Thursday evening, November 17, in the parlors of the Congregational Church. Rudeen, who recently proved such a success at Grauman's theater as a whistler and song-bird mimic, will be on the program. There will also be a motion picture of Abraham Lincoln, entitled "My Mother."

TICKET SALE FOR GAME

All who are interested in seeing the Armstice Day game are advised to purchase tickets as soon as possible. They are on sale at Petrie Inc., 324 W. Sixth St., Los Angeles and at the American Legion, 30 N. Broadway, Pasadena.

The Armstice Ball will be held at the Hotel Maryland, Pasadena, at 8:30 P. M.

Keep Fires Burning Says Red Cross Body

Bringing together workers in all lines of Red Cross service, from chapters in all parts of the country and its possessions and from foreign lands, the national convention of the American Red Cross at Columbus, Ohio, October 4 to 8, carried out a program which will echo for and wide in its influence on the carrying-on tasks of the future.

The dominant note of the convention was determination—determination to keep the Red Cross fires burning as brightly as in the days that helped to make history when the safety of civilization was at stake.

A strengthening of the Red Cross spirit in the millions of men and women, whose labor and sacrifices have made the words America and Mercy synonymous in all parts of the earth, is, in short, one of the chief results of the gathering, the first on a national scale in the history of the organization.

At this splendid gathering, the work of those loyal men, women and children who are keeping the Red Cross flame burning in the most remote parts of the country, was endorsed in the most emphatic manner by statesmen, educators and leaders in every line of thought and activity. Speaker after speaker, all of nation-wide prominence, praised the Red Cross in the most glowing terms, eulogizing its remarkable record in the war and the humane activities of its permanent program, and voicing the hope that each year would see "The Greatest Mother" counting her children in increasing numbers. They were unanimous in their opinion that the Red Cross was one of the finest things in American life.

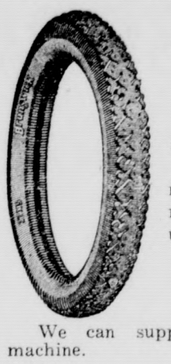
The Red Cross worker from the big city and the Red Cross worker from the obscure hamlet, each of whom had often wondered if anyone but the disabled soldier or the stricken family who had benefited by her help, really knew or cared what she was doing, found their hearts beating a little faster at this recognition of their unselfish services. Here and there through the audience as some particularly eloquent speaker pictured in graphic fashion the lonely crossroads branch of the Red Cross where some of Uncle Sam's disabled fighters had come for advice on their many problems, an occasional sob was heard. These came from the women, unheard of and unsung, who had the memories of long hours of serving the soldiers in just such isolated places.

Little wonder, then, that the representatives of the chapters go back to their communities, scattered across the United Ctates, with the feeling that their Red Cross work is distinctly worth all the effort put into it. Small wonder, again, that on the homeward journey they undoubtedly have talked Red Cross and conveyed the convention's inspiring message to all with whom they have come in contact. Back in the chapter environment, with the returned delegates there have been and there will be more miniature Red Cross conventions, reflecting the big gathering. And all of this mouth-to-mouth inspiration, supplemented by the generous space accorded the convention in the newspapers of the country, has served to revive something approaching the war-time interest in the Red Cross.

PARTY AT TRAIL STORE

Last Saturday night several families of the Canyon enjoyed a Halloween party. The affair was given on the dance floor of the trail store, which was appropriately decorated in orange and black. Delicious refreshments were served and the Hallowe'en idea carried out with an immense pumpkin pie. The evening was spent in games and dancing and entertainment also provided for the children. The hostesses for the affair were Mrs. S. Petzel, Mrs. D. P. Heckthorne, and R. McKinley.

A fault-finder often overlooks the most likely location—himself.—Orchard and Farm.



BRUNSWICK TIRES

made by world known company, manufacturers of rubber goods for over 75 years and recommended by us to give satisfaction.

ACCESSORIES

We can supply you with any auto accessory needed on your machine.

REPAIRS

On account of our low overhead expense we can do repair work on your car at most reasonable prices and do the work right. Ask any of our patrons and give us a trial.

Central Garage

Our Motto: "Service and Satisfaction"

Blue 8 JOS. BELOHLAVEK & SON

Sierra Madre Furniture Company

Furniture and House Furnishings, Awnings, Paints, Oils, Glass, Window Shades, Picture Framing.

We have a complete line of the

Duo Bunsen Gas Heaters

This is one of the most economical heaters on the market—has asbestos back, guaranteed to burn 70% air; cost about 1c per hour to operate. It is artistic in construction, and has a very attractive appearance. Come and see the stove demonstrated at our store.

Vacuum Cleaner and Sewing Machine for Rent.

HILDEBRANDT & ROWER

87 West Central Ave. Sierra Madre, Cal. Phone: Main 136

COLONIAL THEATER

F. R. ALEXANDER, Owner

314 S. Myrtle Ave. MONROVIA, Calif.

Shows 7:00 and 8:45 P. M. Saturday Matinee 2:30

PROGRAM FOR WEEK BEGINNING NOVEMBER 6

SUNDAY, MONDAY AND TUESDAY, NOV. 6, 7 AND 8—

There isn't an idle moment in the "Idle Class" because Chaplin's in it every minute.

CHARLES CHAPLIN in "THE IDLE CLASS"

Him and Himself. You See Him Two Times—All the Time
Also J. Warren Kerrigan in "THE COAST OF OPPORTUNITY"

WEDNEDAY, NOVEMBER 9—

DAVID BUTLER in "BING BANG BOOM"

David Butler knocks a Babe Ruth for you in this One! Rollicking comedy blends with moments of pathos and romance. A humble shoe clerk becomes the biggest man in the town.

The principal scenes of this picture were taken in our neighboring town of Azusa.

THURSDAY AND FRIDAY, NOVEMBER 10-11

NELL SHIPMAN in "THE GIRL FROM GOD'S COUNTRY"

Directed by Nell Shipman and Bert Van Tuyl. From an original story by Miss Shipman. Love, adventure, thrills and red-blooded romance in the Canadian North Woods. The animals that worked with Miss Shipman in this picture will be on display in the lobby of the theater during its run.

SATURDAY, NOVEMBER 12

IRVING BACHELLER'S "KEEPING UP WITH LIZZIE"
Featuring ENID BENNETT

With a strong cast, including Edward Hearn, Otis Harlan, Lila Leslie and J. Lander Stevens. You'll see what a big-town finishing school did to a small-town girl. And what she, in turn, did to the small town when she came back home.

COMING!
"THE OLD NEST"
COMING!
"SALVATION NELL"
COMING!
"MIRACLES OF THE JUNGLES"

Watch For Our Bread Wagon!

FREE DELIVERY DAILY

Hot Bread Twice a Day

Business Lunch 11:30 to 2:30

SIERRA MADRE

Bakery and Lunch Room

Mr. and Mrs. D. J. Sullivan, Proprietors

30 Windsor Lane (Turn north one door at Sierra Madre Garage)
Sierra Madre, California

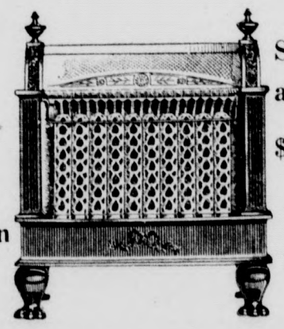
(CLOSED SUNDAYS) Telephone Black 68

Radiantfire Heaters

MOST EFFICIENT

GAS SAVING

Continuous Demonstration at our store.



Several sizes and Designs, at prices—

$21.00, $30.00, $47.50
$22.50, $32.50
$48.50, $65.00
$72.50

We also have the *Lawson, Dangler* and *Hot Spot* Heaters

Builders' Hdw.
Plumbing
Paints

Sierra Madre Hardware Co.

Yes

it's toasted, of course. To seal in the flavor—

If You Want to Buy, Sell or Rent

See A. N. ADAMS

THE REAL ESTATE MAN

BARGAINS IN CLOSE IN LOTS

Phone Black 8 14 N. Baldwin avenue

Storage by the Month

ROLAND ADAMS

12 N. BALDWIN Telephone Black 8

LOTS LOTS LOTS

Buy a lot and build a home. Be a home-owner. Inspect our list of fine building lots at moderate prices.

GEORGE A. OSWALD

Real Estate Service

6 N. Baldwin Avenue Telephone: Blue 100

UNITY STORE

Armistice Day

FRIDAY, NOV. 11

This Store Will Be Closed All Day

SPECIALS FOR WEEK STARTING NOV. 7

Tuna

The popular Blue Sea brand of white meat tuna at a cut price for this one week special sale.

small size can	.12
small size can, the doz.	$1.40
medium size can	.19
medium size can, doz.	$2.20

Macaroni
Spaghetti
Noodles **10c lb.**

Buy these in bulk and save one-half, either cut or long, at a bargain price for this one week special sale—

Prunes

The new crop fancy prunes from the foothills of Santa Clara Valley, which we offer at a very low price for this one week special sale—

60 to 70 size, the lb.	.12
10 lbs.	$1.15
25 lb. box	$2.75
40 to 50 size, the lb.	.16
10 lbs.	1.55
25 lb. box	$3.65

Fresh Meats

Only the best No. 1 Grade received fresh every morning.

Smoked Meats—
Swift's dependable quality

FRUITS AND VEGETABLES FRESH EVERY MORNING

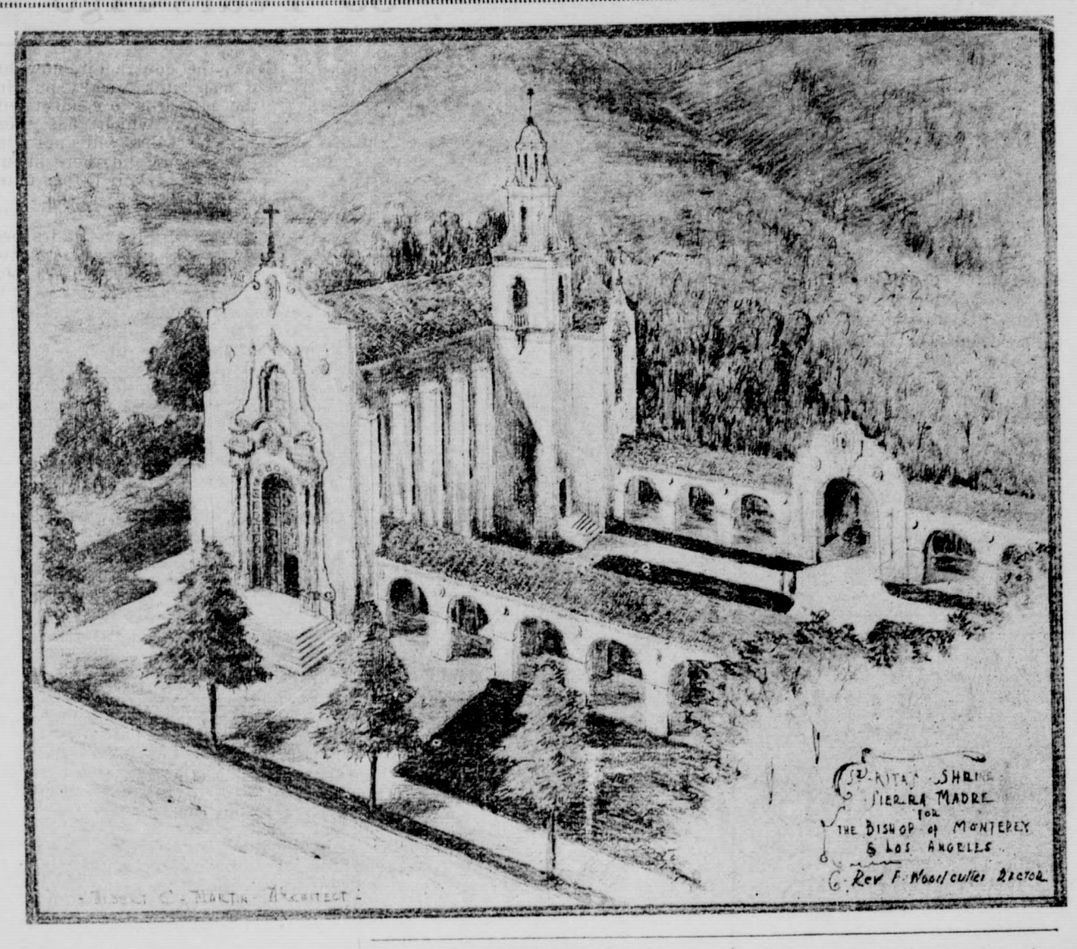
S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE Established 1887

Phone Black 12 291 West Central

BUY UNITY PRODUCTS—THE QUALITY IS RIGHT, THE PRICE IS RIGHT

ST. RITA'S NEW SHRINE SOON TO BE BUILT



ANOTHER PILGRIMAGE TO ST. RITA'S SHRINE SUNDAY

The ladies of St. Rita's parish had an unusually well attended meeting on Sunday last after the 9 o'clock Mass to form themselves into committees preparing for the next pilgrimage of St. Rita's Society to our shrine, to be held on Sunday, November 6, commencing at 3 p. m. The various committees will attend to the decorations of the shrine and chruch grounds. Most of the devotions will take place outside, as the church could not accomodate the number of people who generally attend these pilgrimages. Several of the ladies will constitute an information committee for the benefit of the many visitors expected.

As already announced, every facility will be given by the Pacific Electric Railway in supplying additional cars between 1 and 2 o'clock.

The first shrine to St. Rita was erected in 1919, in a modest little chapel on Highland Avenue near Baldwin, which, however, has been the delight of its thousands of visitors, who have gone there with our pilgrimages, as also on private visits. It is a little sanctuary, inspiring devotion and tranquility of mind and soul. Many favors are said to have been granted after visits made here, by the many devout friends of St. Rita.

The new shrine to be erected soon, as seen in above photograph, will be situated nearer the mountains. It will be of an architecture solely appropriate to California. It might be called, when finished, The First Modern California Mission, and promises to become one of the most interesting places to visit in Southern California.

A meeting of the parishioners was announced for next Sunday after Mass to discuss means and ways for the building of a new parochial school. Detailed plans are now being prepared by our architect and will be ready for approval within the next few weeks.

The first sketches of the new church and shrine are being commented upon very favorably, not only by Catholics, but also by all the citizens of Sierra Madre. They are looking with interest to the execution of these plans, as they feel that it will become a most valuable asset to our city.

MAYOR IN CHARGE OF STAMP SALE

Mrs. H. M. Burkey of the Los Angeles County Christmes Seal Committee of the Anti-Tuberculosis Association came to town Wednesday to arrange for the selling of stamps this season in Sierra Madre.

She was very much pleased again to gain the consent of Mayor Mitchell to take charge of the local sale, especially so as he is a member of the central committee.

She urges the clubs and school children to aid him in this very worthy cause.

Apparently you can't keep a good price down.—Rochester Times-Union.

NEWS WANT ADS

The rate for all want ads is two cents a word, payable in advance. Only copy furnished by regular advertisers or people carrying accounts with us will be printed without advance payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection costs.

RENT A GOAT for $1.00 per month and reduce your milk cost. Easy milkers, gentle, hornless. Harmony Ranch. Write or call. Route 1, Box 97, Monrovia.

HAVE YOU TRIED that pure raw milk from our tested cows (not separated), milk with all the cream in it, and produced under the most sanitary conditions. Call Green 115, or better still, come and visit our dairy, So. Canon Ave., between Central and Live Oak Aves., on the Pegler ranch. Myrdell Dairy, A. U. Woodward.

WANTED—Clean rags, at the News office.

FOR SALE—Fertilizer, $4 load; special price on large quantities. Green 10. $

FOR SALE—Muscovian duck eggs for setting. Phone Green 52, 65 W. Montecito.

WORK WANTED—Man desires steady work of any kind. Good references. Phone Green 134-2 bells.

FOUND—Flashlight. Owner call at News office and pay for advertising costs.

FOR RENT—Furnished rooms. 139 Esperanza Ave.

FOR SALE—Small fat hens, alive or dressed. Delivered on Saturday. Hillside Poultry Farm, 58 Mira Monte Ave. Phone Green 28.

FOR SALE—Three hives of bees. 58 Mira Monte Ave. Phone Green 28.

FOR RENT—Well furnished bungalow, sleeping accomodations for four people; piano, sewing machine, gas heating all rooms. Telephone Green 100. 20 W. Montecito.

FOR RENT—3 furnished rooms and bath. Phone Green 82, 59 Esperanza.

FOR SALE—Young turkeys, retail price—turkey Tom and two hens for breeding. Invite inspection. 457 N. Lima. T. H. Graham.

FOR SALE—Five passenger touring car. Phone Black 35. No dealers.

FURNITURE FOR SALE—5 piece upholstered living-room set of chairs oak dining table and six oak leather-covered chairs. China cabinet. Can be seen Saturday afternoon and evening. 169 N. Baldwin Ave.

FOUND—String instrument on Central Avenue. Owner identify and pay charges. News Office.

FOR SALE—Ivory enameled iron bed with springs and mattress. Phone Red 126.

NEWS WANT ADS—Have you more eggs than you can use? A want ad will bring an eager customer to your door and money in the little tin bank on the mantle piece.

NEWS WANT ADS—There are places right here in Sierra Madre where you can loan your surplus capital at a good rate of interest. A want ad will find them.

NOTICE OF FORECLOSURE SALE

Sheriff's Sale, No. B-97678—Order of Sale and Decree of Foreclosure and Sale.

Nathan W. Tarr, Plaintiff, vs. Ladru Royal, Martha C. Royal, William Dieterle, as Trustee and Receiver of Consolidated Securities Company, Title Guarantee & Trust Company, a corporation, as Trustee; C. Q. Stanton, Defendants.

Under and by virtue of an order of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 17th day of October, A. D. 1921, in the above entitled action, wherein Nathan W. Tarr, the above named plaintiff, obtained a judgment and decree of foreclosure and sale against Ladru Royal, Martha C. Royal et al., defendants, on the 11th day of October, A. D. 1921, for the sum of three thousand two hundred twenty-eight and 30-100 ($3,228.30) dollars gold coin of the United States, which said decree was, on the 17th day of October A. D. 1921 recorded in Judgment Book 496 of said Court, at page 17, I am commanded to sell all those certain lots, piece or parcel of land situate, lying and being in the city of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows:

Lots 18 and 19 of Mrs. C. B. Jones' Subdivision of the south half of the west half of lot 15 of the Sierra Madre Tract, as per map recorded in Book 13, Page 89, Miscellaneous Records of said county in the city of Sierra Madre. Together with the tenements, hereditaments and appurtenances thereunto belonging, or in any wise appertaining.

Public Notice is Hereby Given that on Monday, the 14th day of November, A.D. 1921, at 12 o'clock M. of that day, in front of the Court House door of the County of Los Angeles, Broadway entrance, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash, gold coin of the United States.

Dated this 20th day of October, 1921.

WM. I. TRAEGER,
Sheriff of Los Angeles County.
By W. T. OSTERHOLT,
Deputy Sheriff.
ROBERT MITCHELL,
Plaintiff's Attorney.

An "Impractical Dream" Becomes A Beautiful and Practical Reality

When the Western representative of an Eastern newspaper syndicate comes to a member of the News staff for a story about that interesting community church that is being built in Sierra Madre, it is time we awakened to some of the interesting things that are going on about us.

Here is the story:

On New Year's day, 1920 a congregation of some forty people under the guidance of Dr. W. H. Rawlings was meeting in what is now Sible's bakery and lunch room.

They had been talking for some time about a church building of their own. One of the members, L. D. Cornuelle was a mason by trade and a general contractor.

Having the matter on his mind, he woke up his wife in the middle of the night and told her the whole idea had come to him for the church.

She told him he was crazy, or words to that effect, and to go back to sleep, but, undaunted he submitted his idea to Dr. Rawlings next morning and was told to work out the plans.

The walls were to be built round, as a round wall houses the greatest space with the small amount of material. They were to be constructed of cobble stones and all materials were to be taken from local sources.

The sketches submitted, the building committee thought it would be wise to submit them to an architect. This was done and they were pronounced utterly impractical. It is the custom of masons to fill in the inner spaces of a stone wall with dry spaul, a waste material that has no cohesive qualities. The architect said that a thin wall as was specified, so built would crumble in a year, and you couldn't get stone masons now-a-days to build in any other way. The only way it could be built would be to have one man, himself a master mason, lay every stone in concrete, and that was impractical, a dream.

The architect was thanked and asked to come and see the completed building a few years hence. The matter was again taken up before the building committee and Mr. Cornuelle was asked if he still thought his plan was practical. Upon his reassurance that it was, he was told to go ahead.

For over a year he and one helper, Fred Smith, a florest by trade, have single handed been building out the dream that had been pronounced impractical. C. C. Bergen, another church member and a carpenter by trade made the frames for the windows and the pulpit. Mr. Borman and Mr. Haig, local artists, interested by the spirit in which the church was built supplied the stained windows and the mural behind the pulpit. Mr. Albert Miller, another church member invented an inexpensise form of wood stone that will be used for the floors of the auditorium and rostrum. Aside from this assistance and a little outside assistance in some of the plastering and electric wiring, all of the work has been done by Mr. Cornuelle with his one assistant.

Among the interesting features are the indirect lighting, the ventillating systetm, the baptistry with its entrance from the dressing rooms, the Sunday School rooms around the periphery of the circle so that they all open into the central assembly room and the arrangements for gas heaters with vents built into the stone walls as are also the conductor pipes for the water from the roof.

The church is indeed unique, built one might say, by one man and different than anything that Sierra Madre or even this whole country has ever seen before.

Wedding Day At Crow's Nest Ranch

Mary Lannon, petite daughter of Henry Lannon, owner of the Crow's Nest Ranch on West Grand View Avenue, was married Tuesday, Nov 1st, at 2 o'clock P. M. to James L. Duff of San Francisco.

The wedding ceremony took place in the Roman Catholic church, Father Woodcutter officiating in the presence of relatives and a few intimate friends.

Miss Lannon is a grand daughter of P. H. Lannon, former owner and managing owner of the Salt Lake Tribune and well known in newspaper circles as one of the executives of the Associated Press.

The father of the bride is well known here and for years has been an active member of the Republican Party and a notable figure at all Republican gatherings.

After the wedding the couple started an automobile tour of two weeks throughout the state of California. They will make their future home in San Francisco. The bride recently graduated from Berkeley University.

Mr. Duff is a graduate of Stanford and is connected with the firm of Israel and Company, well known importers of coffee, with their principal offices in San Francisco.

MEMORIAL SERVICE AT CLUB HOUSE

Extensive plans are being made now to have a mass meeting and memorial service at the Woman's Club House on three o'clock of Armistice Day. There will be a speaker from the outside and a musical program in which community singing will play an important part.

George S. Howard Dies in Glendale

George S. Howard, age 72, native of Lowell, Mass., passed away Sunday afternoon at a private sanitarium at Glendale, after several years illness. He has been a resident of this place for a year and a half and has been faithfully nursed by his wife until about a month ago when he grew worse and was removed to the hospital. He is survived by a brother and nephew of Lowell, Mass., and his wife, Eva Spencer Howard and her son Frank Spencer, both of Sierra Madre. Funeral services will be held at his former home in Lowell, Mass., burial to take place at the family plot there. Many expressions of condolence and sympathy are extended to Mrs. Howard from her many friends here.

Chewing the rag fills no empty stomachs.—Columbia Record.

PRICE REDUCTIONS

	Former Price	Present Price
Lock Sets	$1.25 to 1.75	90c
Door Butts	65c	45c
Nails	7.50 per keg	5.50
Wire Cloth	6½c Sq. Ft.	5c
Acme Paint, Best	5.65 Gallon	3.75
Linseed Oil	2.75 Gallon	1.15
Shovels	2.75 Gallon	1.75
6 Qt. Granite Tea Kettle	2.35	1.35
3 Qt. Granite Coffee Pots	1.25	50c
3 Qt. Granite Kettles	1.25	65c
No. 105 A-B Gas Ranges	$90.00	$70.00

Above are only a few of the many changes in our prices. When in need of anything in **HARDWARE, PLUMBING** or **PAINTS** come in and see us.

We are making Quick Turnovers with Low Prices and Fair Treatment

Sierra Madre Hardware Co.

Launderers and Dry Cleaners

Monrovia Laundry Co

Sierra Madre Office
Pettitt's News Stand
D.G.Stephen, Collector
Phone Green 85

Send it

to the Laundry"

©THE A.L.M.CO.